

General Counsel Services

**Internet & Online Business Transactions**

Strategic Transactions & Capital Financings

Technology & Cloud Services

Start-Ups & Emerging Companies

## **INTERNET & ONLINE BUSINESS TRANSACTIONS**



**WHEN CLIENTS WANT LEGAL ADVICE  
AS A VEHICLE FOR GROWTH,  
THEY TURN TO  
HORZEPA SPIEGEL & ASSOCIATES.**

**WELCOME TO HS&A**

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Horzepa Spiegel & Associates provides sophisticated legal services to business owners, business founders, and entrepreneurs. With offices in Texas and New York, the firm works in partnership with clients, delivering personal service, and balancing legal issues with business realities. Our clients benefit from legal counsel and business advice grounded in the practical concerns of business executives. We advise established businesses, emerging companies, and start-ups on managing legal risks while forming profitable commercial relationships to maximize opportunities and drive growth.

## INTERNET AND ONLINE BUSINESS TRANSACTIONS

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Horzepa Spiegel & Associates assists clients with managing risks and maximizing business opportunities in e-commerce, hosting services, cloud services, and other areas of online commerce. We proactively counsel our clients to manage and prevent business disruptions on matters of everyday concern including: liability for data loss, violations of privacy, and liability for hosted content. We also advise clients on complying with regulations including the U.S.-European Union Safe Harbor Framework, and with responding to legal complaints relating to spam, privacy, the DMCA, and other intellectual property matters. This allows our clients to address any problems with minimal interruption to their relationships with customers, partners, and other stakeholders.

## BALANCING RISKS AND REWARDS IN SERVICE LEVEL AGREEMENTS AND TERMS OF SERVICE

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We work with clients to manage the business expectations and relationships formed when providing or using online services. For hosting and online services companies, we advise on crafting service level commitments and terms of service to fuel growth while managing risks. For customers and clients of those companies, we assist with striking the right balance between protecting against risks while allowing commercial relationships to prosper.

## ENSURING CONSISTENCY ACROSS THE ENTERPRISE

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Our work with clients extends beyond online services and electronic commerce. We assist clients with ensuring consistency between the warranties, licenses and other terms of their online services with their business model, offline policies, and business practices. This lays a foundation for growth by addressing the business inconsistencies that can later become liabilities.

## AREAS OF WORK

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Our work in Internet and online business transactions includes counsel on:

- **Hosting, colocation and cloud services**
- **Compliance with online regulations relating to DMCA, spam and privacy, including European Union privacy regulations and US safe harbor provisions**
- **Protection of intellectual property online**
- **Terms of use, privacy policies, and acceptable usage policies**
- **Compliance with law enforcement and civil litigation**
- **Software licensing and software as a service**
- **Online business processes**

## HS&A OFFICES

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Horzepa Spiegel & Associates is headquartered in Houston, Texas, and serves the New York metropolitan area through its office in New York City.

Our offices operate as one firm and through our substantial investment in our information technology infrastructure, all of our lawyers, regardless of location, are available to our clients, anywhere in the world.

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# HS&A

BALANCING LEGAL ISSUES AND BUSINESS REALITIES

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